



Sponsorship Opportunities

Benefiting the Chloe Duyck Memorial Fund

Sponsorship packages may be customized to meet your needs.

Why do we ask for sponsorships? For the past five years, we have been holding events that allow us to raise not only funding, but also awareness for congenital heart defects. The more awareness we are able to raise, the better the outcome will be in raising funding for research. In order to make these events successful, we rely on the assistance of companies, organizations, and individuals. Sponsorships are vital in our efforts to raise funds for research initiatives in the area of pediatric congenital heart defects. While we volunteer our time to make this event happen each year, sponsorships help cover the costs associated with putting on this annual event.

What is in it for your company? Many companies have seen the rewards of utilizing part of their advertising budget by sponsoring non-profit organizations and their activities. This allows companies to not only get their name out to the masses, but it also allows potential customers to see that the company has good will and community involvement. This goes a long way to potential and current customers. Why not advertise and show your support/community involvement at the same time? Your company can feel good about supporting such an important cause as we strive to make a difference for children afflicted with the most common of all birth defects.

We would love to include your company this year!

Branding Level - \$20,000 minimum

Diamond Heart Sponsorship

- Heartoberfest presented by "your firm"
- Booth space with a small tent to market your products
- Corporate logo on "official" volunteer and staff t-shirts
- Advertising in the "official program." Ad copy to be provided by client.
- Link from the event website to your site
- First right of refusal for 2010
- Prominent signage positions at the event (Signage provided by client)
- 20 tickets to the event

Brave Heart - \$10,000 minimum

- Sponsorship of the stage – with logo placed in prominent positions on the stage
- Advertising in the "official program." Ad copy to be provided by client.
- Link from the event website to your site
- 14 tickets to the event
- Logo placed on event t-shirts

Sweet Heart - \$5,000 minimum

- Booth/exhibit Space available upon request
- Advertising in the "official program." (Ad copy to be provided by client.)
- Link from the event website to your site
- 10 tickets to the event
- Logo placed on event t-shirts



Tender Heart - \$2,500 minimum

- Booth/exhibit Space available by request
- Advertising in the "official program." (Ad copy to be provided by client.)
- Link from the event website to your site
- 4 tickets to the event
- Logo placed on event t-shirts

Giving Heart - \$1,000 minimum

- Advertising in the "official program." (Ad copy to be provided by client.)
- Link from the event website to your site
- 2 tickets to the event
- Logo placed on event t-shirts

Heart Friends - \$500 minimum

- Acknowledgment in the official program
- Link from the event website to your site
- 2 tickets to the event
- Logo placed on event t-shirts

Yes, I would like to Sponsor Hearttoberfest 2009
benefiting the Chloe Duyck Memorial Fund.

__ Diamond Heart Sponsorship – \$25,000 minimum

__ Brave Heart - \$10,000 minimum

__ Sweet Heart - \$5,000 minimum

__ Tender Heart - \$2,500 minimum

__ Giving Heart - \$1,000 minimum

__ Heart Friends - \$500 minimum

Company/Name: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Chloe Duyck Memorial Fund
c/o CRSTI Research
7777 Forest Lane C-742
Dallas, TX 75230

Phone: 972-566-6820

Fax: 972-566-8524



Donation Opportunities

Benefiting the Chloe Duyck Memorial Fund

Would you like to make a donation in honor of a surviving CHD child, in memory of a CHD child, or in support of the Chloe Duyck Memorial Fund?
Donations of goods or services as well as silent auction items are also needed!

Donation of goods or services

- Acknowledgement in the “official program” and on event web site

Donation of silent auction items

With the donation of items to be included in the silent auction there will be

- Acknowledgement in the “official program” and on event web site
- Acknowledgement with the item donated at the silent auction

Donation in memory/honor of someone - \$50 minimum

- Acknowledgement in the “official program” and on event web site.
- Inclusion of personal message (up to 40 words).

Example:

We are so proud of you and all that you
have accomplished. Continue to reach
for the stars David.
Love, Granny, PaPa, Mom and Dad

Donation in memory/honor of someone - \$25 minimum

- Acknowledgement in the “official program” and on event web site.
- Acknowledgement may be “in honor of”, “in memory of”, or general “In support of the Chloe Duyck Memorial Fund”

Examples:

In Honor of Paul
Tavakolian
-Mom, Dad & Sissy

In Memory of Ralph Borg
-Michelle and Kyle Bruns

In support of the Chloe Duyck Memorial
Fund
Shannon Hoffman
Prince Family
Michael and Donna Starnes
Anonymous



Donation Opportunities

Benefiting the Chloe Duyck Memorial Fund

Yes, I would like to make a donation to support Hearttoberfest 2009 benefiting the Chloe Duyck Memorial Fund.

___ \$5000

___ \$500

___ \$50

___ \$2500

___ \$250

___ \$25

___ \$1000

___ \$100

___ Other \$ _____

Company/Name: _____

Contact: _____

Address: _____

City, State, Zip: _____

Phone: _____

E-mail: _____

Personal Message: Donations of \$50 or more may include a personal message in their acknowledgement (up to 40 words) – please print:

Would you like to acknowledge someone:

___ In Memory of

___ In Honor of _____

(Name of person you would like to remember/honor)

___ In Support of Chloe Duyck Memorial Fund

Acknowledgement of donor:

___ Anonymous

(Name(s) as you would like it to appear in printed acknowledgement)

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